



# VISUAL MAGNETICS GRAPHIC SYSTEM®

MagnaMedia® POLYPROPYLENE FILMS

## VM-SYNpaper® C

Visual Magnetics® VM-SYNpaper C is an economical, clay coated, 11-mil\* magnetic receptive white polypropylene film (synthetic paper) with a satin print surface. VM-SYNpaper C is ideal for producing satin, high resolution photo and artwork reproductions and high value POP signage using analog printing technologies and features a patented Micro-Iron® back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

### Features and Benefits

- Premium satin, clay coated print coating optimized for most analog print devices.
- Polypropylene base. Economical with quality “hand.”
- Water/Smudge resistant print surface – Easy to clean.
- Most economical print media.
- 100% opaque – No show through.
- Easy to install – No frames, wraps or stretching necessary.
- PVC free.

### Physical Data

<b>Total Caliper*</b>	11-mil / 280 Micron
<b>Gloss</b>	Satin
<b>Whiteness*</b>	98.2%
<b>Opacity</b>	100%
<b>Fire Rating</b>	Class A (ASTME-84-98)
<b>Optimal Conditions</b>	50% RH / 70°F

### Available Sizes

44 in x 100 ft roll – 3 in Core	VMSPAC-44100
54 in x 100 ft roll – 3 in Core	VMSPAC-54100
54 in x 300 ft roll – 3 in Core	VMSPAC-54300
54 in x 200-300 ft roll – 3 in Core	VMSPAC-54XXX
60 in x 100 ft roll – 3 in Core	VMSPAC-60100
60 in x 300 ft roll – 3 in Core	VMSPAC-60300
60 in x 200-300 ft roll – 3 in Core	VMSPAC-60XXX

### Product Code

### Application Information

- Excellent for durable displays and POP signage.
- Apply, remove and store like any other MagnaMedia.
- Polypropylene base not designed for high temperature applications.

### Printer Compatibility

VM-SYNpaper C is compatible with most analog printing technologies (see chart).

●	●	●	X	X	X	X	X	X
SCREEN	LITHO / OFFSET	FLEXO	THERMAL / TONER BASED	HP LATEX	SOLVENT (ECO)	UV-CURED	DIGITAL / OFFSET	WATERBASED INK JET

### Recyclability

All MagnaMedia, including VM-SYNpaper C, will be recycled into energy and new steel production when returned to Visual Magnetics per our “Recycling Retired Graphics” program available for download at [www.visualmagnetics.com](http://www.visualmagnetics.com).

### Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic.

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Roll-Out



\* Thickness and whiteness listed are nominal values.

#### COMPATIBILITY KEY

- VM certified best results
- ◐ Uncertified – Profile dependent
- Will print – Not recommended
- X Not compatible

Renew

