



VISUAL MAGNETICS GRAPHIC SYSTEM™

MagnaMedia® FABRICS

VM-Bamboo™ 17

Visual Magnetics® VM-Bamboo17 is the latest addition to the Digital Fabric Collection of MagnaMedia®. A 17-mil* 100% bamboo magnetic receptive fabric with a versatile matte textured print surface adds warmth and luxury to the in-store experience. VM-Bamboo17 is ideal for producing smooth fabric textured photo reproductions, wall murals and fabric based POP signage using most digital printing technologies and features a patented Micro-Iron™ back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Features and Benefits

- Matte finish – Photo-quality, excellent detail resolution, low glare under direct lighting conditions.
- 17-mil* 100% bamboo natural woven fabric base – Luxurious, ultra-smooth texture for a high quality look and feel.
- 2/1 weave for high tear strength – Trims without fraying.
- Water/Smudge resistant print surface – Easy to clean.
- 100% opaque – No show through.
- Easy to install – No frames, wraps or stretching necessary.
- Adds fabric texture to photo content.
- Natural fiber surface – Non-film like uniformity. Meant to be touched.
- Eco-friendly – Renewable bamboo resource harvested from organic farms, not forests.

Physical Data

Total Caliper*	17-mil / 432 Micron
Weight	10.5 oz / SY, 300 gsm
Fabric Weave	2 / 1
Gloss 60°	2.4 (%)
Whiteness*	98
Opacity	100%
Fire Rating	Class A (ASTME-84-98)
Optimal Conditions	50% RH / 70°F

Available Sizes

50 in x 100 ft roll – 3 in Core

Product Code

VMBF17- 50100

Application Information

- Best printed with HP Latex, eco-solvent, UV-Cured and aqueous inkjet print technologies.
- Layer only with film based MagnaMedia products.

Printer Compatibility

VM-Bamboo17 is compatible with most solvent, eco-solvent, UV-Cured, and HP Latex printing technologies (see chart).

X	X	X	●	●	●	●	X	○
SCREEN	LITHO / OFFSET	FLEXO	THERMAL / TONER BASED	HP LATEX	SOLVENT (ECO)	UV-CURED	DIGITAL / OFFSET	WATERBASED INK JET

Recyclability

All MagnaMedia, including VM-Bamboo17, will be recycled into energy and new steel production when returned to Visual Magnetics per our “Recycling Retired Graphics” available for download at www.visualmagnetics.com.

Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic. Film based laminates are not recommended as they eliminate surface texture and may not adhere properly to fabric surfaces.

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Roll-Out



* Thickness and whiteness listed is nominal due to the variability of natural fiber products.

COMPATIBILITY KEY

- VM certified best results
- Uncertified – Profile dependent
- Will print – Not recommended
- X Not compatible

Renew

