



# VISUAL MAGNETICS GRAPHIC SYSTEM®

## VM-POLYeight PLUS™

Roll-Out



Visual Magnetics® VM-POLYeightPLUS™ is a high performance product in the films family of MagnaMedia®. A 13-mil\*, bright white magnetic receptive polyester film with a satin print surface, VM-POLYeightPLUS is made from up to 25% pre-consumer PET plastic. VM-POLYeightPLUS is ideal for producing high resolution photo and artwork reproductions, overlays, and economical POP signage using most digital and analog printing technologies and features a patented Micro-Iron® back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

### Features and Benefits

- Available up to 60" widths.
- Bright, white satin finish optimized for analog, latex and UV-Cured print devices.
- Thicker, 13-mil\* polyester base.
- Economical with quality "hand."
- Water/smudge resistant print surface.
- 100% opaque – No show through.
- Easy to install – No frames, wraps or stretching necessary.
- PVC free.
- Up to 25% pre-consumer recycled PET plastic.

### Application Information

- Excellent for durable displays and POP signage.
- Apply, remove and store like any other MagnaMedia.
- Polyester base designed for increased temperature applications.

### Physical Data

<b>Total Caliper*</b>	13-mil / 330 Micron	<b>Opacity</b>	100%
<b>Gloss</b>	Satin	<b>Fire Rating</b>	Testing in progress
<b>Whiteness*</b>	100%	<b>Optimal Conditions</b>	50% RH / 70°F

### Products / Sizes

PRODUCT CODE	AVAILABLE SIZES	
VMP813-54100	54 in x 100 ft – 3 in core	(137.2 cm x 30.5 m)
VMP813-54300A	54 in x 300 ft – 3 in core	(137.2 cm x 91.4 m)
VMP813-54300B	54 in x 300 ft – 6 in core	(137.2 cm x 91.4 m)
VMP813-54XXX	54 in x 2-300 ft – 3 in core	(137.2 cm x 61-91.4 m)
VMP813-60100	60 in x 100 ft – 3 in core	(152.4 cm x 30.5 m)
VMP813-60300A	60 in x 300 ft – 3 in core	(152.4 cm x 91.4 m)
VMP813-60300B	60 in x 300 ft – 6 in core	(152.4 cm x 91.4 m)
VMP813-60XXX	60 in x 2-300 ft – 3 in core	(152.4 cm x 61-91.4 m)

\* Thickness and whiteness listed is nominal.

MagnaMedia® POLYESTER FILMS

# VM-POLYeight PLUS™ (Continued)

## COMPATIBILITY KEY

- VM certified best results
- ⦿ Uncertified – Profile dependent
- ✕ Not compatible
- △ HP Certified for Latex Inks

Renew



## Printer Compatibility

**VM-POLYeight PLUS** is compatible with most UV-Cured, HP Latex, and analog printing technologies (see chart).

●	●	●	✕	△	✕	●	●	✕
SCREEN	LITHO / OFFSET	FLEXO	THERMAL / TONER BASED	HP LATEX	SOLVENT (ECO)	UV-CURED	DIGITAL / OFFSET	WATERBASED INK JET

Certified for  
HP Latex Inks

## Recyclability

All MagnaMedia, including **VM-POLYeight PLUS**, will be recycled into energy and new steel production when returned to Visual Magnetix per our "Recycling Retired Graphics" program available for download at [www.visualmagnetix.com](http://www.visualmagnetix.com).

## Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic.

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The information presented in this product data sheet is based upon Visual Magnetix' present knowledge of the product and is believed to be accurate. Products often are improved which may cause the current information presented to be out of date. It is always the users responsibility to determine suitability of this product for the intended application prior to production.